

Class 11
10-8-2016

Second Unit Test (First Term) in ENTREPRENEURSHIP

Time : 1 hr.
M. Marks : 20

Attempt all questions.

1. Give two example for Industrial Entrepreneurs. (1mark)
2. Which category of entrepreneur have no entrepreneurial background? (1 mark)
3. Define Attitude. (1 mark)
4. Explain the following entrepreneurial competencies:
(a) Persistence (b) Persuasion (2marks)
5. The government launched a programme for pollution free zones and provides financial assistance to entrepreneurs. By inducing such assistance, Mr. Shobhit was induced to enter into entrepreneurship. This included in which category of entrepreneurs? Explain. (2 marks)
6. Define three motives of David McClelland's motivational theory of needs. (3 marks)
7. Entrepreneurs are found in every economic system and every form of economic activity as well as in other social and cultural activities. They are seen amongst farmers, labourers, fishermen, tribes, artisans, artists, importers, exporters, bankers, professionals, politicians, bureaucrats and so many others. Based on the above features classify and explain types of entrepreneurs. (4 marks)
8. Draw and explain Abraham Maslow's Hierarchy of needs theory of motivation. (6 marks)

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